

#### HOSPITALITY & DESIGN MANAGEMENT

# A BOUTIQUE-STYLE HOSPITALITY DESIGN SCHOOL

# Focusing on five-star service, hotel management and the art of design

#### HOME FROM HOME FAMILY ENVIRONMENT

Small class size allow for a personal learning experience within a close-knit environment. With focus on personal development and leadership skills, tailor your education to your career aspirations.

#### UNIQUE FOCUS ON DESIGN

Partnerships with Les Concierges, Alessi and Hirsch Bedner Associates (HBA) gives students the opportunity to learn and develop new standards in hospitality interior design.

#### **VIBRANT UNIVERSITY CITY**

Our campus is located in the heart of Neuchâtel, a vibrant Swiss university city. This beautiful location nestled between mountains and lake is a cultural hub and offers plenty of opportunities and activities. Our international student body is well integrated in the local community and partakes in many local events.



# HOSPITALITY AND DESIGN

# A UNIQUE CONCEPT

The combination of study in all aspects of hotel management and practical training in operational areas, gives you an education that is truly unique and prepares you for an exciting career in the growing hospitality industry.

### BACHELOR OF ARTS IN INTERNATIONAL HOSPITALITY AND DESIGN MANAGEMENT

YEAR 1		YEAR 2		YEAR 3		
Food and Beverage Management		Hotel Operations and Design		Luxury and Brand Manage- ment	Project Management and Design	Dissertation/ Integrated Project
1 academic semester (5 months)	Paid internship in Switzerland or worldwide (4-6 months)	1 academic semester (5 months)	Paid internship in Switzerland or worldwide (4-6 months)	1 academic semester (5 months)	1 academic semester (5 months)	On or off campus (6 weeks)
Swiss Certificate in Food & Beverage Studies		Swiss Diploma in International Hotel Operations Management		Swiss Higher Diploma in International Hotel & Design Management	Swiss IHTTI and British Bachelor of Arts (Honours) in International Hospitality & Design Management	

# POSTGRADUATE DIPLOMA AND MASTER'S IN HOTEL AND DESIGN MANAGEMENT\*

Hotel Operati	ons and Design	Luxury Business and Design Project		
1 academic semester (5 months)	Paid internship in Switzerland or worldwide (4-6 months)	1 academic semester (5 months)	Paid internship in Switzerland or worldwide (4-6 months)	
Postgraduate Diploma in International Hotel & Design Management		Master of International Business in Hotel & Design Management		

\* Intakes only in February



The Bachelor of Arts (Honours) degree in International Hospitality and Design Management is awarded in partnership with the University of Derby (UK), ranked number one for hospitality programmes in the UK by The Guardian in 2015.

The innovative programme in hospitality and design is supported by LesConcierges, the world's premier provider of global concierge services and solutions, and by HBA/Hirsch Bedner Associates, a leader in hospitality interior design worldwide.





"AT IHTTI WE STRIVE TO PROVIDE A SUPPORTIVE, COLLABORATIVE AND INSPIRING LEARNING ENVIRONMENT IN ORDER TO DEVELOP SELF-CONFIDENT AND EMPLOYABLE GRADUATES"

Jaco Von Wielligh Academic Director IHTTI School of Hotel Management Switzerland

LEADING SWISS HOTEL MANAGEMENT SCHOOLS

LESCONCIERGES

ALESSI

♦HBA







IHTTI School of Hotel Management

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